



**The American Organization of Nurse Executives**



## **AONE and The Leadership Studio Announce Joint Executive Coaching Project—The AONE ECRC**

### **FOR IMMEDIATE RELEASE**

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Chicago, IL, (March 25, 2009) – The American Organization of Nurse Executives (AONE) and The Leadership Studio® announced today their collaboration in creating a one-of-a-kind Executive Coaching Resource Center (ECRC) for nurse leaders. The AONE Executive Coaching Resource Center will be available to AONE members in late 2009.

This coaching initiative—designed specifically for AONE—includes the development of documents and other resources to assist nurse leaders who want to learn about and access executive coaching services. Pamela Thompson, RN, MA, FAAN, AONE chief executive officer says, “The benefits of creating this resource are core to AONE’s values and strategic objectives.”

The objectives of the AONE ECRC are to raise awareness and to inform AONE members about executive coaching and the value of this service to one’s career. One study conducted by Manchester, Inc., showed employees who experienced executive coaching realized improvements in productivity, quality, organizational strength, customer service and shareholder value. In addition, organizations who offered executive coaching to their employees received fewer customer complaints and were more likely to retain executives. The study also showed that professionals who work with executive coaches receive a return on investment six times greater than the expense of the coaching.

The AONE ECRC will be a one-stop web-based library for busy nursing leaders. “We are delighted to create this broad array of executive coaching resources for AONE and nurse leaders,” says Catherine Robinson-Walker, president of The Leadership Studio®. Robinson-Walker is a Master Certified Coach who has worked with nurse leaders on major leadership development initiatives, including team and executive coaching for more than 20 years. She is also the author of [Women and Leadership in Health Care: The Journey to Authenticity and Power.](#)

The ECRC will provide information for nurse leaders to assess their interest and need for executive coaching services and to assist them as they become knowledgeable consumers of coaching services for themselves and members of their staff.

**About the American Organization of Nurse Executives**

The American Organization of Nurse Executives (AONE) is the national professional organization for nurses who design, facilitate and manage care. With more than 6,500 members, AONE is the leading voice of nursing leadership in health care. Since 1967, the organization has provided leadership, professional development, advocacy and research to advance nursing practice and patient care, promote nursing leadership excellence and shape public policy for health care. AONE is a subsidiary of the American Hospital Association (AHA). For additional information, visit the AONE website at [www.aone.org](http://www.aone.org).

**About The Leadership Studio ®**

The Leadership Studio ® inspires nurse leaders, teams and health care systems to close the gap between their talents and aspirations, and the challenges of their workplaces. The Studio creates these results by providing a full range of executive coaching, strategic consulting, and speaking and leadership development services. It partners with its organizational clients to create the highest-leverage strategy for change management, performance improvement, professional inspiration and engagement, team achievement and transformational leadership. For additional information, visit the Leadership Studio website at [www.leadershipstudio.com](http://www.leadershipstudio.com).

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